

BÓ YÌ
博 弈

chèn

huǒ

趁 火

dǎ

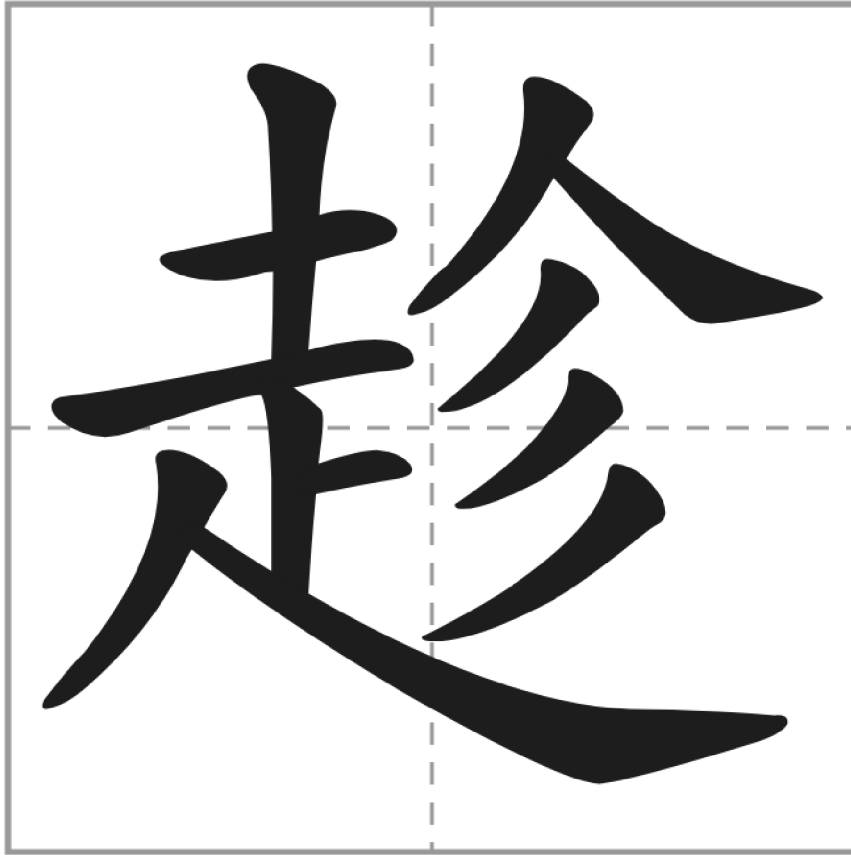
jié

打 劫

Loot a burning house.

CHARACTER CARD · 趁

chèn *to take the moment*



chèn

to take the moment

12 strokes

BÓYÌ 博弈 · Think Like a Chinese Strategist

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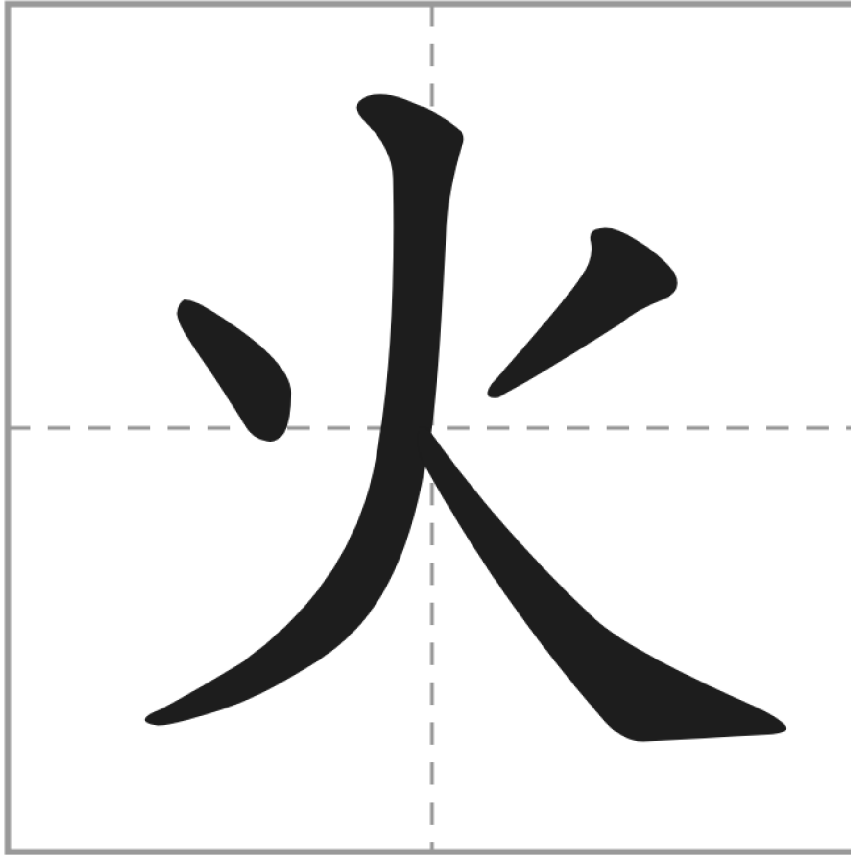
Stroke data: Make Me a Hanzi (github.com/skishore/makemeahanzi), derived from Arphic Technology fonts under the Arphic Public License, via Hanzi Writer data.

BÓYÌ 博弈 · Free character card · 1

BÓYÌ 博弈 · Week 5 · 02

CHARACTER CARD · 火

huǒ *fire*



huǒ

fire

4 strokes

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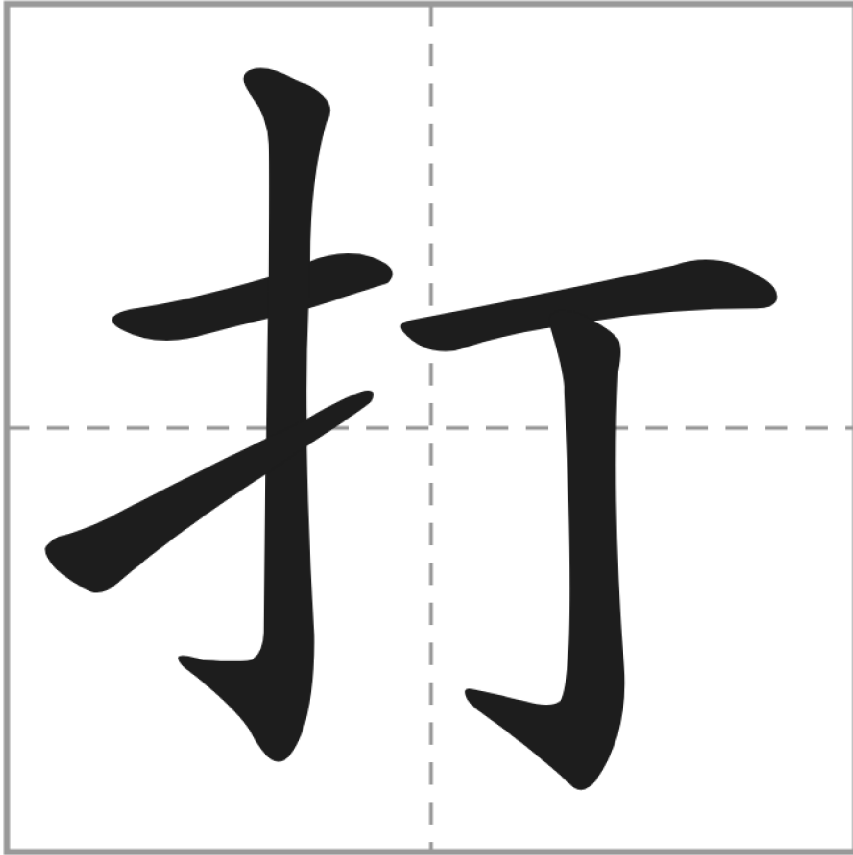
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BÓYÌ 博弈 · Free character card · 2

BÓYÌ 博弈 · Week 5 · 03

CHARACTER CARD · 打

dǎ to strike



dǎ
to strike

5 strokes

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BÓYÌ 博弈 · Free character card · 3

BÓYÌ 博弈 · Week 5 · 04

CHARACTER CARD · 劫

jié to rob; to seize

劫

jié

to rob; to seize

7 strokes

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BÓYÌ 博弈 · Free character card · 4

BÓYÌ 博弈 · Week 5 · 05

Practice · 趁火打劫 chèn huǒ dǎ jié

Trace the first row, then write the whole phrase four times. Say it out loud each time.

chèn	huǒ	dǎ	jié
趁	火	打	劫

趁火打劫 · Loot a burning house.

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BÓYÌ 博弈 · Free practice · 1

① 字面意思 · LITERAL MEANING

第 5 计 · 趁火打劫

Loot a burning house

《三十六计》原文

敵之害大，就勢取利，剛決柔也。

When the enemy's trouble is great, use the situation and take the gain. The hard decides the soft.

古代那一行 · THEN

等

夫差带精兵北上会盟，家里只剩老弱

The king left with his best men



断

越军沿海北上，先把回家的路断了

Yue cut his road home



取

进都城、烧姑苏台、拖走大船

Yue walked in and took the capital

② 背后道理 + ③ 今天怎么用

要点不在火，在等火

The point is not the fire. It's the wait.

先后

火是别人点的，活是火干的

Someone else lit it. The fire did the work.

今天怎么用 · NOW

对手

隔壁那家的供应商出了事

Your rival's supplier is in trouble



你

不动他们的库存，不散谣言

You don't burn their stock or spread rumours



客户

自己走进你店门，第一个还在犹豫

Their customers walk in on their own

中国人的解法

别点火；把门开着，让火替你忙

Don't light the match. Keep the door open.

结论 · THE TAKEAWAY

取，有干净的也有脏的

Two ways to take. One clean, one dirty.

同样是取

The same taking

干净的取

空档 · 门开着

抓住空档，先修好自己的东西

Take the opening. Fix what you own.

↓ VS ↓

脏的取

烧 · 谣 · 压

只灵一次，然后回头找你

Works once. Then it comes back for you.

烟里别签字
永远别点火

烟里别签字，永远别点火。

Never sign in the smoke. Never light the match.

BÓYÌ 博弈

Never sign in the smoke.
Never light the match.

YouTube · @yoko-boyi

yoko-naora.github.io/boyi-site/5/

Week 5 Journal