

BÓ YÌ
博 弈

kōng chéng

空 城

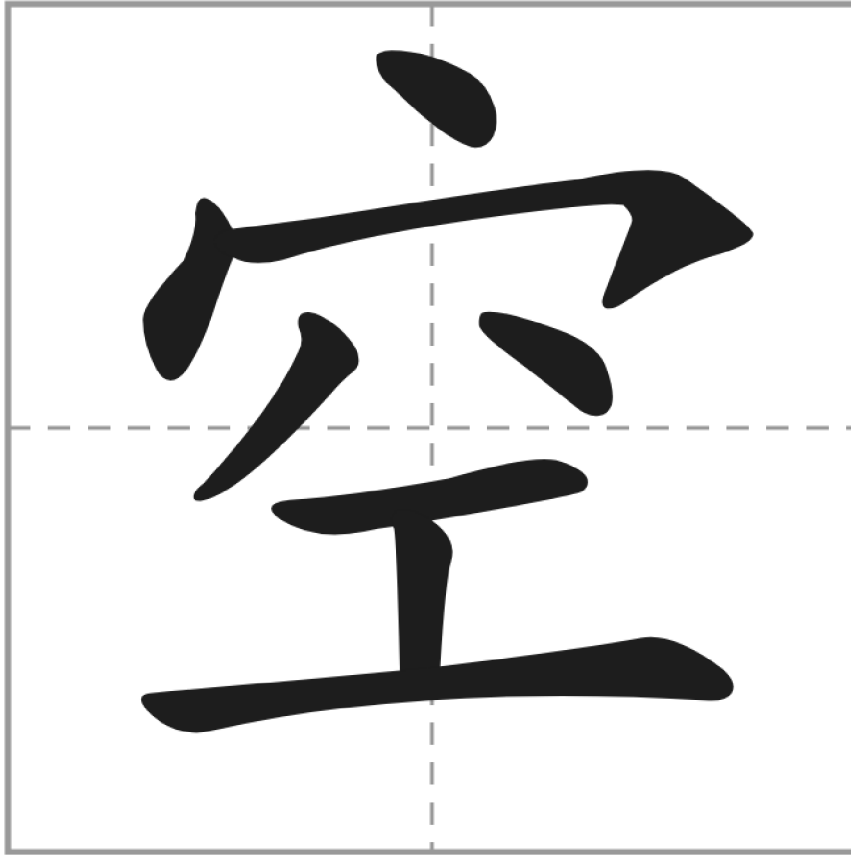
jì

计

The empty fort.

CHARACTER CARD · 空

kōng *empty*



kōng

empty

8 strokes

BÓYÌ 博弈 · Think Like a Chinese Strategist

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Stroke data: Make Me a Hanzi (github.com/skishore/makemeahanzi), derived from Arphic Technology fonts under the Arphic Public License, via Hanzi Writer data.

BÓYÌ 博弈 · Free character card · 1

BÓYÌ 博弈 · Week 32 · 02

CHARACTER CARD · 城

chéng *city*

城

chéng
city

9 strokes

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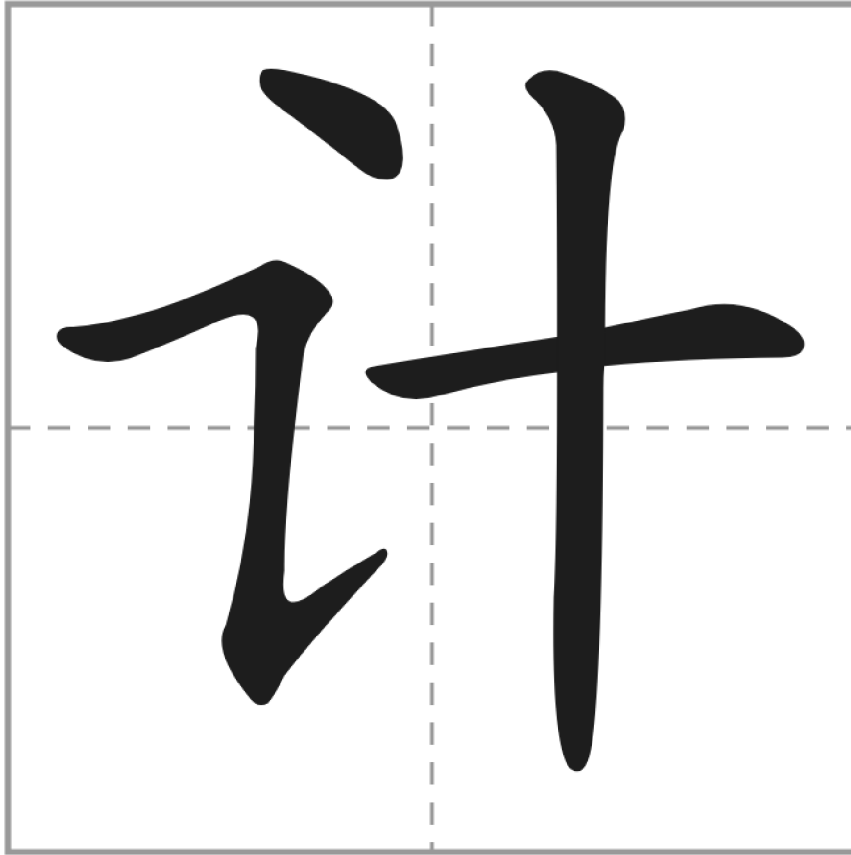
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BÓYÌ 博弈 · Free character card · 2

BÓYÌ 博弈 · Week 32 · 03

CHARACTER CARD · 计

jì *plan*



jì
plan

4 strokes

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BÓYÌ 博弈 · Week 32 · 04

Practice · 空城计 kōng chéng jì

Trace the first row, then write the whole phrase four times. Say it out loud each time.

kōng chéng jì
空 城 计

空城计 · The empty fort.

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BÓYÌ 博弈 · Free practice · 1

① 字面意思 · LITERAL MEANING

第 32 计 · 空城计

The empty fort.

《三十六计》原文

虚者虚之，疑中生疑；刚柔之际，奇而复奇。

Show emptiness where there is emptiness, and doubt breeds more doubt.
Where hard meets soft, the unexpected becomes more unexpected.

古代那一行 · THEN

缺口

一位将军没了消息，强敌就在近处

A general is missing, and a strong enemy is near.



敞门

旗放倒，鼓不响，营里什么也不藏

Banners down, drums silent, a camp that seems to have nothing to hide.



有弩

门是一句话，弩是证据

The gate was a message, and the crossbows were the proof.

② 背后道理 + ③ 今天怎么用

门后有东西，这招才成立

The trick only works once there is something behind the door.

对象

没有弩，就不是计策，是虚张声势

Without the crossbows, it is not a strategy. It is a bluff.

今天怎么用 · NOW

催签

授权协议备好了，今天就签

A licence deal is ready. Sign today.



开门

来看我们的账目和图纸

Come and see our books and drawings.



亮弩

请专利局复审这项专利，这就是她的弩

So she asks the patent office to review the patent. That is her crossbow.

中国人的解法

门开着，门后要有真东西

An open gate needs something real behind it.

结论 · THE TAKEAWAY

三条底线，不走样

Three limits keep this stratagem honest.

开门之前，先备好弩

Have the crossbows before you open the door.

有证据 · PROOF

真文件，真日期，真律师

真文件／真日期／不编数字

Real documents, real dates, real lawyers. Never invent a number.

↓ VS ↓

虚张 · BLUFF

编造融资，是欺诈

编融资／是欺诈／被戳穿

A made-up funding round is fraud, and a bluff can be called.

先看门后

敞开的门是一种说法。先看门后站着什么。

An open gate is a claim. Check what stands behind it.

BÓYÌ 博弈

An open gate is a claim.
Check what stands behind it.

YouTube · @yoko-boyi

boyi.snsaladdin.com/32/

Week 32 Journal