

BÓ YÌ
博 弈

jiè shī

借 尸

huán hún

还 魂

Borrow a corpse to return the
soul.

CHARACTER CARD · 借

jiè *to borrow*

A large, bold calligraphic character '借' (jiè) is centered within a square frame. The character is composed of two main parts: a vertical stroke on the left and a more complex structure on the right. Dashed lines indicate the stroke order and direction for writing the character.

jiè
to borrow

10 strokes

BÓYÌ 博弈 · Think Like a Chinese Strategist

Free to share. Please keep the BÓYÌ 博弈 credit.

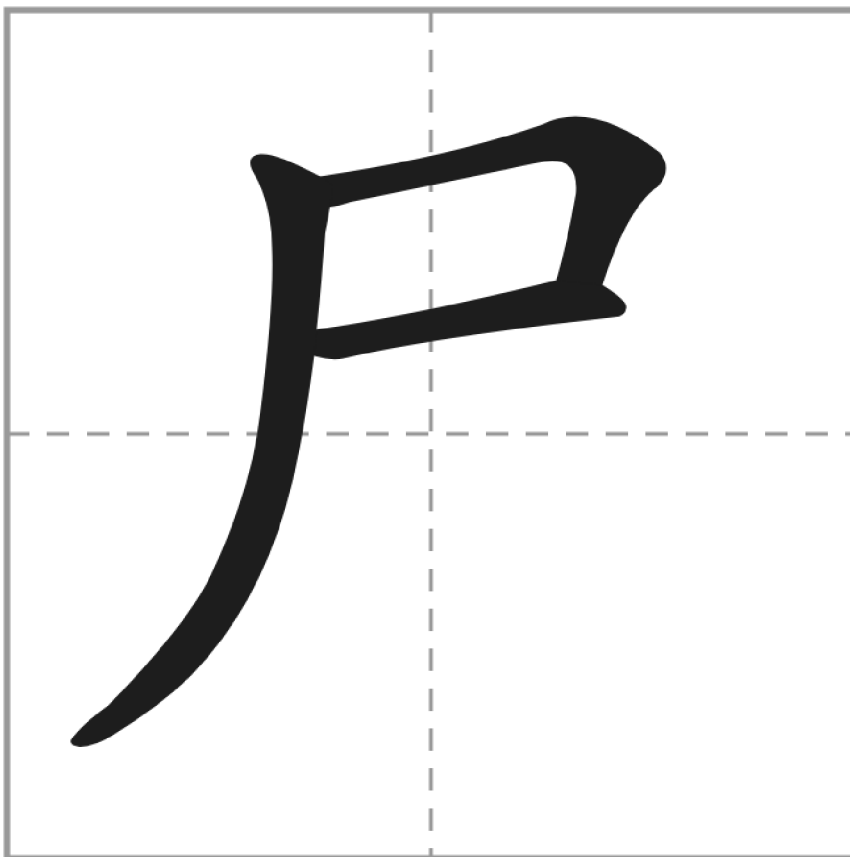
Stroke data: Make Me a Hanzi (github.com/skishore/makemeahanzi), derived from Arphic Technology fonts under the Arphic Public License, via Hanzi Writer data.

BÓYÌ 博弈 · Free character card · 1

BÓYÌ 博弈 · Week 14 · 02

CHARACTER CARD · 尸

shī *corpse*



shī
corpse

3 strokes

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BÓYÌ 博弈 · Week 14 · 03

CHARACTER CARD · 还

huán *to return*



huán

to return

7 strokes

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BÓYÌ 博弈 · Free character card · 3

BÓYÌ 博弈 · Week 14 · 04

CHARACTER CARD · 魂

hún *soul*

魂

hún

soul

13 strokes

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BÓYÌ 博弈 · Week 14 · 05

Practice · 借尸还魂 jiè shī huán hún

Trace the first row, then write the whole phrase four times. Say it out loud each time.

jiè	shī	huán	hún
借	尸	还	魂

借尸还魂 · Borrow a corpse to return the soul.

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BÓYÌ 博弈 · Free practice · 1

① 字面意思 · LITERAL MEANING

第 14 计 · 借尸还魂

Borrow a corpse to return the soul

《三十六计》原文

有用者，不可借；不能用者，求借。借不能用者而用之，匪我求童蒙，童蒙求我。

What others can use, they will not lend. What nobody can use — ask for that.

古代那一行 · THEN

借

别人用得上的，不会借给你

what others can use, they will not lend



求

谁都用不上的，才是你去借的

what nobody can use — ask for that



用

借那个没用的，再让它有用

borrow the useless, then make it work

② 背后道理 + ③ 今天怎么用

借名，还是盗名

Borrow the name, or wear it.

界线

盗名：一样的壳，里面什么都没有

Wearing it means the same shell and nothing inside.

今天怎么用 · NOW

翻过来

付钱之前，把盒子翻过来看一眼

Turn it over before you pay.

问一句

问清楚现在这个是谁做的

Ask who makes it now.

做真

名字可以借，里面的东西必须真

Borrow the name. Keep the thing inside real.

中国人的解法

可以借，不能骗

Borrow, yes. Fake, no.

结论 · THE TAKEAWAY

借名，还是盗名

Borrow the name, or wear it.

用一个不是自己起的名字，只有两条路

Two ways to use a name you did not build.

借名 · BORROW

旧壳子，里面是真东西

旧壳子／真东西／还能卖第二次

Borrow the name: old shell, real thing inside.

↓ VS ↓

盗名 · WEAR IT

一样的壳，里面是空的

一样的壳／里面空的／卖得快然后卖不动

Wear it: the same shell, nothing inside.

可以借
不能骗

可以借，不能骗。

Borrow, yes. Fake, no.

BÓYÌ 博弈

Borrow, yes.
Fake, no.

YouTube · @yoko-boyi

yoko-naora.github.io/boyi-site/14/

Week 14 Journal